



ABOUT

"I need. I value. I love my Library." is a library awareness campaign which promotes shared responsibility with library users (faculty, students and researchers) in the care, upkeep and maintenance of library materials, facilities and equipment.

MISSION

To promote the value of libraries by spreading the "I need. I value. ILOVEMYLIBRARY" campaign in all libraries in the Philippines.

DESCRIPTION

The "I need.I value. I love my library." campaign has no copyright. Institutions are free to adopt the campaign for local implementation as well as produce merchandise using the logo. Sample materials are available at the UP College of Engineering Library's website downloads section at <http://www.engglib.upd.edu.ph/index.php/lib-media/downloads>

The campaign has no copyright and can be freely adopted by other institutions. The Library only requests that the campaign logo be preserved and used as it is without any alteration.

CAMPAIGN OVERVIEW

For years, libraries have provided resources and services in support of the research, teaching and learning needs of people. People go to libraries to access information for their personal and professional growth. However, users tend to take libraries for granted and neglect them. This is because users themselves are usually not aware that they are very important stakeholders when it comes to the maintenance of libraries. Thus, unenlightened about their responsibilities as library users, they intentionally do not return books on time, misshelve books, irresponsibly damage library facilities and commit other library violations without concern for other library users and for the library itself. This campaign is an initiative of the UP College of Engineering Library II.

Please visit the campaign blog for more information.

Phone: 9818500 local 3251-3252

Email: library@engglib.upd.edu.ph

Website: <http://iluvmylibrary.blogspot.com/>

I would like to adopt the campaign for my school's library.

Name: _____

Institution: _____

Position: _____

Address: _____

Email: _____

Landline: _____

Fax: _____

Mobile number: _____

I understand that

- 1. I am adopting the campaign from UP College of Engineering Library free of charge, with no royalty or joining fee;**
- 2. I shall not alter the logo in any form;**
- 3. Our library shall strategize to promote the campaign to students, faculty, school staff and other institutions;**
- 4. Should there be other libraries interested in adopting the campaign, I shall refer them to UP EnggLib for documentation purposes.**

(Signature over printed name)

(date)

